

Each One Bring One



Each One, Bring One District 6600 - | [End January through June Timeline Tips](#)

January-February

- Assign your *Club's E1B1 Coordinator Contact Person*.
- Remind members about the Each One, Bring One campaign by using one of the templates or tools with this letter. Or check District 6600 Website for more ideas. We will add templates / notes as we hear from our Clubs on what is working best.
 - Or join us for a 6 pm Monday Membership Conversation Feb. 14th and 28th
 - Link for "Membership Zoom E1B1 Conversations" is on DACdb Calendar.
- **Each One, Bring One +1** When you approach membership growth from a systemic perspective that includes ALL your members, you not only grow Rotary through growing relationships, but you strengthen the commitment of your current members. Take a few moments and check on members. Touch base with newer members. Rotary is as strong as our relationships with one another!

February

- Complete the [Sharing the Rotary Experience](#) Activity at a club meeting. This is an activity to use in place of a speaker. Clubs that completed the activity, report growing camaraderie as members shared their own memories and special Rotary experiences.
 - Start Tracking who invited Guests: January 2nd through Feb. 21st for 2.22 First Drawing.
 - Join in on a *Zoom Membership Conversation* any 2nd or 4th Monday of the Month thru June on E1B1+1 and share your questions and successes. We will also cover New Member Orientations that work, Club Mentors, Emerging Membership Types such as Spouse / Partners, Cause Based, and Corporate (Small Business/Large). Plus explore Satellite options for your Clubs with Lee Martin.
 - Develop a solid plan for *welcoming and engaging guests*
 - Consider adding special introductions during E1B1 so members know who guests really are... not just the table they are sitting at. Script to your style from the Podium.
 - Engage with your Membership Committee to develop or adapt a "Welcome to Your First Rotary Meeting" handout for guests. Here is an example from [Athens Sunrise Rotary](#) in District 6690.
 - Create a culture where members, all members, are very comfortable with guests and welcome them with enthusiasm. .
-

March

- Remind members about E1B1 and internally recognize members who participate. Let your Club know who and which Club won the February E1B1 \$100 Donation.
 - Consider a 1-2 minute acknowledgement/thank you during your monthly business meeting for members participating last month. Advise if any guests may join .
 - Add a Rotary After 5 or Service Project to the schedule that allows for members to bring added volunteers or more guests to experience Rotary.
 - Create a handout for members to give prospective guests so they can learn about your club service, etc. Vermilion Rotary has a Brochure that they use with Guests.
 - Post upcoming Speakers in local Newspaper and on Facebook. Invite guests that might enjoy a speaker of note scheduled for your Club. Programs mean more interest.
-

April

- Encourage your Membership Chair or a member enthusiastic about growing your Club to attend one or all of the “Monday Membership Conversations” with E1B1 Advocates, Presidents, and Members who share successes, ideas, and challenges. **2nd and 4th Monday Nights of each month. 6:00pm.** Check the District 6600 Calendar *Zoom Link* or send a request to John Hill or Maris Brenner to be on the list. No registration necessary. Just click on the Link and join in.
 - Implement a guest follow up plan!
 - Inspire your membership committee to develop a follow up plan. Check templates in our **E1B1 D6600 Tool Kit** or develop your own!
 - We will be adding examples and new Templates as we receive.
-

May

- Talk to your members about the monthly District 6600 charitable incentive for members who participate in E1B1+1. If a member of your club has won the drawing, invite the charity to be at a club meeting and celebrate the presentation.
 - Share information about Each One, Bring One in your club’s newsletter.
 - Get names of members who invited guests to Maris for the May 22nd Drawing.
-

June

- Consider hosting a community “open house” to celebrate your members and the community you serve. Clubs are encouraged to replicate “[Meet Rotary](#)” for in-person events or virtual gatherings. It’s a high-impact event that highlights the important work of Rotary while identifying opportunities for others to get involved.
- E1B1+1 Drawings this month. June 22nd for the Members who invited guest. \$100!
- As the 2022 Rotary year comes to a close, think about ways your club will continue to engage with current and future members. Before the end of June, be sure any potential New Members have joined.

\$200 Donation is waiting! Your members who invited a guest, then sponsored that guest as a new member is also entered in a final year-end Drawing. This time, for \$200, to be given to the Charity or Project of their Choice in their Name. After all, one of the reasons, we want to Grow and Share the focus of Rotary is so that we can continue to do Good in our World and our communities.

*Club Leaders, do not hesitate to use and adapt the templates to help explain the **Each One, Bring One** campaign to your members. And when you initiate something that works like an Open House or shared Service Project that brings added guests to experience Rotary, please post picture (2 – 5 ppl in action) enjoying the event as well as being at a Rotary function. Do not be shy. Share with our District too. **Let us know that you are all in this Challenge. E1B1+1.***

*DO NOT DELAY! Send name and contact information of your **Each One, Bring One Coordinator** to Maris asap. And be sure that your **Club E1B1 Coordinator** is keeping track of Members who are inviting Guests. One Guest = One Entry. Entries are due the 21st of each month for the proceeding 30-31 days.*

\$100 Winners to be announced on Website / Facebook.



Maris Lynn Brenner PDG **Each One Bring One +1 Coordinator**
Rotary International District 6600 Text/Call: 419-202-4675 Email: mbrenner1229@icloud.com