



Each One, Bring One | Internal Communication Templates

Club Leaders, please use and adapt the templates below to explain the Each One, Bring One campaign to your club members. These might be useful for internal emails, club newsletters, etc. Adapt and edit to suit your needs!

Remember to reach out to District 6600 Each One, Bring One Coordinator Maris or connect with John E. Hill. Both are ready to assist via phone, zoom, and even in person.

It's a New Year! As the people around you make resolutions, share the opportunity for someone to commit to community, friendship and service by getting involved with Rotary. Remember that our club is participating in the district's Each One, Bring One campaign. Just by inviting a guest to a club meeting, a service project or a social event, you'll be entered into a district-wide drawing. If you are this month's winner, a donation will be made in your honor to your favorite charity.

Our Rotary Club is participating in Rotary District 6600's 2022 Campaign to Grow Rotary. The initiative is called **Each One, Bring One** and it's as simple as it sounds. We are asking every Rotary Member to invite one person to experience Rotary with us. Think of the people in your life who would bring value and energy into our club. Think about your colleagues and friends who would benefit from all Rotary has to offer. Invite them to join us for a club meeting, a service project or a social event. When you participate by inviting a guest (even if they don't join right away), you'll be entered into our district-wide monthly drawing. If your name is selected, District 6600 will make a \$100 donation to a charity of your choice. Make sure our club's **Each One, Bring One** Contact Person _____ knows about your guest. There is no limit on entries each month, the more guests you invite, the more chances for your charity to win!

Our club is committed to growing Rotary because it expands our capacity to do good in the world. Our community depends on us and now our club is depending on you. We are asking every member to intentionally extend an invitation to someone in your life to join us for a club meeting, a service project or a social event. District 6600 believes in this initiative so much, that

they've even created a charitable incentive for our members. Each time you invite a guest (even if they don't join...yet), our club's Each One, Bring One Contact Person _____ will enter you into our district's monthly drawing. If your name is drawn, District 6600 will donate \$100 to a charity of your choosing.

Think about your favorite service project? Now, imagine how it would be if we had double the number of people helping to make it a success. Think of how many more people would be served. How much bigger of a difference we might make. When we Grow Rotary, we grow our capacity to serve our community. You can help by introducing Rotary to your friends, family and colleagues. Get in on the fun by joining Rotary District 6600's Each One, Bring One Campaign. All you need to do is invite a guest to a club meeting, service project or social event. Our E1B1 Contact _____ will submit your name to our district's monthly drawing. If you are selected, a charity of your choice will receive a \$100 donation from Rotary District 6600.

Share with your Boards and even your newest members... the Each One Bring One Challenge. Perhaps ... a little added competition between your members might be fun as well. Remember, that each guest will have the potential not just of becoming a member but perhaps as important...of being an ambassador, a story teller, and a friend of Rotary in the community. And don't forget to use the Sharing Your Rotary Experience Exercise with Club Members and / or your Board as you begin the Challenge. No doubt it will prompt many interesting discussions... and remind members who they might want to invite.

