

Each One, Bring One | External Communication Templates



*Club Leaders, another way to support your efforts in **Each One, Bring One** is to share with the community your opportunity for new members with new ideas! During the pandemic, many clubs changed their routines and procedures, so be sure to let your community know that you are open and welcoming to guests and prospective members!*

Remember to reach out to District 6600 Each One, Bring One Coordinator Maris Brenner with questions at any time. Or connect with John E. Hill who is also serving as Lead and Attractions Membership Coach on our membership committee.

Sample Social Media Captions (check out the Each One, Bring One Tool Kit for sample social media assets, but feel free to get creative with your own). **Use pictures to add to the impact potential.**

Hey [community name]! _____ Rotary Club is back! We meet _____.
Guests are always welcome at our club meetings and events.
Join us → We'll save you a seat!

We're looking for a few good difference-makers to support Rotary's projects and dream up new ones. Tag your favorite difference-makers below!

We've got big plans for big service projects, but we need your help! Come to a Rotary meeting at _____ to join our brainstorm for making a difference! Guests are always welcome at [club name].

Sample Letter to Stakeholder Organizations - Use this template as inspiration for a note to your local professional organizations or even your local chamber of commerce.

The Rotary Club of _____ is a community-based organization of local volunteers who come together to support [name of community] through service. During the pandemic, we kept our members and our community safe by meeting virtually, but now we're back and ready to welcome new perspectives and new ideas into the mix. Not only is Rotary a great way to give back to our community, but it's also a place to develop leadership skills and to build your own network. Please consider joining us for a meeting -- you won't regret it! We meet on _____ at _____. Guests are always welcome.

And is your Club listed in local Calendars?

Submit your weekly or biweekly meeting dates. Promote a speaker you may be hosting. Let the community know that they are welcome to come to a meeting any time. Be sure to include contact information and / or the date, time, and location.

Or, huddle up with you club and come up with other messages that work for you!!