



FOUR-WAY TEST ESSAY CONTEST

Rotary District 6600

Please direct all questions to the District 6600 Essay Contest Chair:

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Is it the TRUTH?

Is it FAIR to ALL concerned?

Will it build GOODWILL & BETTER FRIENDSHIPS?

Will it be BENEFICIAL to ALL concerned?

HISTORY

The Four-Way Test Essay contest in District 6600 was an initiative of District Governor Do Nguyen during the 2016-17 Rotary year. He envisioned instilling the four-way test into the values of every student within our District. Current District Governor Deb Cheney is committed to continuing this effort.

GOAL

The District goal is to have every Club sponsor a Four-Way Test Essay Contest in the seventh and eighth grades of every public and private school in their geographic area. If every seventh and eighth grader in our District prepared a Four-Way Test essay, soon every student would know about Rotary. Think of the positive impact on Interact Clubs, on the public image of Rotary and on the future of Rotary.

RESPONSIBILITIES OF THE ROTARY CLUB

1. Agree to sponsor the contest.
2. Identify and contact the lead English teacher for the seventh and eighth grade class(es).
3. Review the contest rules on the District website: www.rotarydistrict6600.org.
4. Appoint a committee to evaluate the best essays submitted by the teachers from each school. (Judges can include future Rotarians)
5. Select the Club winner(s) and submit the first-place essay(s) to the District office by March 23, 2018. If the local club chooses to award a first-place award to each participating school, all “first-place” essays may be submitted to the District level. If your club only awards on first-place award, then only one essay may be submitted to the District. **The essay must be submitted in Word format and the coversheet must be submitted as a PDF.**
6. Recognize the Club winners, parents and teacher(s) and award certificates/prizes.
7. Host the local winner at the District Conference along with the family and teacher.

RESPONSIBILITIES OF THE ROTARY DISTRICT

1. Display rules for the contest on the District website.
2. Provide cash awards for the District winners.
3. Appoint a committee to evaluate the winning essays submitted by the Clubs and select the District winners. (Blind contest)
4. Invite the winners, their parents, and teachers to the District Conference at Renaissance Hotel Toledo May 19, 2018, where prizes will be awarded to the top three students and the winner will present the winning essay.
5. Display the winning essays on the District website.

SOME SPECIFICS CONCERNING THE CONTEST

- Original & personal work of the student. (7th and 8th grade students only, signed pledge required)
- No more than 900 words, double spaced. (Specific administrative instructions attached.)
- Written in Microsoft Word format.
- No graphics or highlighted text.
- Must be available to be published in the press.
- Must be approved by the student’s parents.
- Critical dates established and followed by all concerned for the conduct of the contest.

- Initial screening of nominated essays is performed by the local school English department faculty. The most competitive essays (6-12) are then given to the sponsoring Rotary Club for final evaluation.
- A committee of the sponsoring Rotary Club evaluates the essays in accordance with an established Evaluation Guide. (copy attached)
- Finalists, parents, and teachers are recognized at a sponsoring Rotary Club function and awards presented.
- Media release, with photo(s), submitted to local press.
- The winning essay from each Club is forwarded to the District Office by March 23, 2018.

MONETARY AWARDS

- First Place \$300
- Second Place \$200
- Third Place \$100

2017-18

ROTARY FOUR-WAY TEST ESSAY CONTEST

Topic of the essay: Rotary's "**Four-Way Test**" and what it means to the conduct of my daily life.



The Four-Way Test:

1. Is it **TRUTH**?
2. Is it **FAIR** to ALL concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

Purpose of the essay: A written essay that explains the student's personal understanding of the "Four-Way Test" and how it relates to his/her life experiences and/or society. How does it influence what they say, think and do?

WHAT IS THE 4-WAY TEST?

The four-way test consists of four short questions, 24 words, which can make a difference in our lives. It reads:

1. Is it the TRUTH?
2. Is it FAIR to ALL concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to ALL concerned?

There is a great difference between winning success and being a success. The 4-Way Test helps us as we go about choosing and acquiring our desired prizes to keep our inner eye open to what we are becoming, not just the prizes we strive to acquire.

The Test does not provide the answers in itself, but encourages creative and effective solutions in problem solving situations. Its application is in the world of human relationships. Interestingly enough, no matter how technologically astute we become, nothing can really be accomplished in this world except through people - - ourselves and others working, playing, communicating, trusting each other. Used, the 4-Way Test can create an attitude and atmosphere in which people can better relate, share and implement ideas.

The 4-Way Test is translated into the language of more than a hundred countries and sits on the desks of more than 1 million business and professional leaders around the world.

BRIEF HISTORY OF THE 4-WAY TEST

This international chain reaction began in 1932. Herbert J. Taylor, author of the 4-Way Test, had just become president of Club Aluminum Products Company in Chicago, Illinois. The company employed 250 people, was bankrupt - - over \$400,000 in debt, in the midst of what is today known as The Great Depression. Mr. Taylor was a Christian man who believed that in right there is might. He believed that ethical conduct played an important role in relationships. He felt that if the company's leadership and its employees were encouraged to think right, they would act right. What was needed was some sort of ethical yardstick which they could easily memorize and apply to what they thought, said or did in their relations with other people. This, he felt would facilitate right action on the part of the company. In answer to prayer one evening came The 4-Way Test. He tried it out himself for sixty days, and found it very enlightening. Quite a few of the company's current business practices did not seem to stand up under its scrutiny.

After 60 days, Mr. Taylor, himself a Methodist, discussed it with four of his department heads, by faith a Christian Scientist, a Roman Catholic, an Orthodox Jew and a Presbyterian. He asked, "Is this test contrary to anything in your faith?" The answer was no and they agreed to memorize and use the test in their business decisions. Soon the company adopted it as its official policy of business conduct. He had the test copyrighted.

Five years later the company paid off the last of the \$400,000 debt with interest and distributed over a million dollars in dividends to stockholders, in spite of the continuing Great Depression. The company gained much more from its use than the acquisition of a good financial statement. It helped them win friends, build goodwill and inspired confidence not only in their own internal management/employee relationships, but also in the company's relationships with business associates, suppliers and customers. It helped each individual become a better person and better citizen.

In 1943, when Taylor was Rotary International President, it was adopted by Rotary and became a vital part of their Vocational Service Programs. In 1959, Taylor founded a non-profit organization, The 4-Way Test

Association, Inc. to promote and assist in its use within the larger business and political community. He died in 1978, but his legacy of the 4-Way Test continues to grow.

ROTARY FOUR-WAY TEST ESSAY CONTEST CRITICAL DATES/ACTIONS

Summer/Fall 2017	Recruit lead English teachers of the local 7 th and 8 th grade classes
February 2018	Essays turned in to teachers
March 2, 2018	Teachers screen and evaluate essays. Competitive essays are submitted to the sponsoring Rotary Club.
March 5-16, 2018	Sponsoring Rotary Club committee selects winning essays.
March 23, 2018	Last date for essays submitted to District Office.
April 13, 2018	District Four-Way Test Committee announces District Winners
May 19, 2018	District Conference at Renaissance Hotel, Toledo. District winner presents. District awards presented.

ADMINISTRATIVE INSTRUCTIONS

ROTARY FOUR-WAY TEST ESSAY CONTEST

Eligibility: _____ School 7th and 8th grade students.

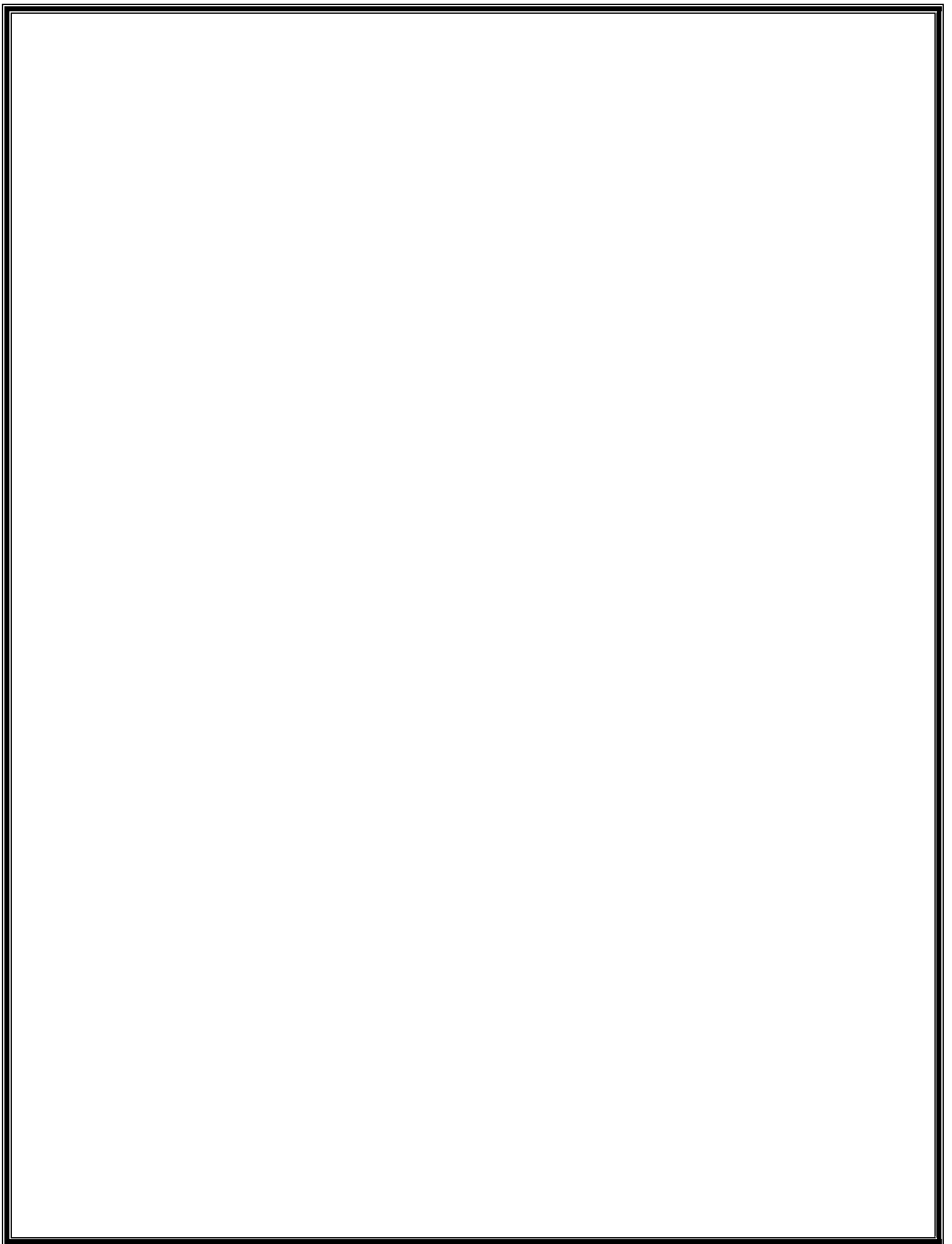
Format: Microsoft Word format will be used. The essay must be prepared for printing on white paper, size 8.5 X 11.0. The font will be either Century Schoolbook, Arial, or Times New Roman. Print size will be 12 point. Do not insert identifying information on any sheet except the cover sheet. Lines will be double spaced. Do not insert graphics. The use of bold, italics, and/or underlining should be avoided.

Number of Copies: A digital copy (with cover sheet) must be submitted to the Contest Chair at Esther.Baldrige@gmail.com. **The essay must be submitted in Word format and the Coversheet must be submitted as a PDF.**

Essay Length: The essay must not exceed 900 words in length.

Coversheet: A coversheet must be attached to each essay. See the attached format for the Cover Sheet.

Original Work: The essay must be the original work of the student submitting the essay for competition. Team writing and the use of work written by other sources, even if foot-noted, is not authorized. Participating students will sign the pledge on the Coversheet, stating that the essay is their original work.



ROTARY FOUR-WAY TEST ESSAY CONTEST

EVALUATION GUIDE

<u>Functional Area</u>	<u>Score</u>	<u>Highlights of the Functional Area</u>
FOCUS	20%	How the author displayed awareness and understanding of the purpose of the essay.
CONTENT DEVELOPMENT	20%	How well did the student display the storyline consistent with the purpose of the essay.
ORGANIZATION	20%	How well did the author present a skillful pattern on the narrative presenting key points.
STYLE	20%	How well the student uses control of the language/ literary devices/ sentence/ paragraph structure.
SUBJECTIVE ASSESSMENT	20%	Evaluator's overall assessment of the essay.
TOTAL:	100%	

ROTARY FOUR-WAY TEST ESSAY COVERSHEET

This sheet will be attached to each essay submitted

Rotary's Four-Way Test

and

What it Means to the Conduct of my Daily Life

---by---

Student's Name: _____

Student's Teacher: _____

Student's School: _____

Local Rotary Club Sponsor: _____

Student's Home Mailing Address: _____
Street

City

State

Zip Code

Student's Home Phone Number: _____

I declare that the research and written work on this essay are mine and mine alone.
I understand the Rotary Club of _____ may publish this
essay in whole or in part. There are _____ words in this essay.

Student Signature

Parent Name (Print)

Date

Parent Signature

ROTARY FOUR-WAY TEST ESSAY CONTEST
EVALUATION WORKSHEET

Student's Name

Evaluation Score (maximum of 20 points per element):

Focus _____

Content Development _____

Organization _____

Style _____

Evaluator's Assessment _____

TOTAL: _____

ROTARY FOUR-WAY TEST ESSAY
CONTESTANTS FINAL TABULATION

Student's Name

Evaluation Score

1. _____

2. _____

3. _____

4. _____

5. _____

6. _____

7. _____

8. _____

9. _____

10. _____

11. _____

12. _____

SAMPLE MEDIA RELEASE

The Rotary Club of _____ is pleased to announce the winners of its annual Four-Way Test essay contest for the seventh and eighth grade English students at _____ School. The Four-Way Test is a set of four questions that Rotarians use to assist in the conduct of their personal and professional lives. The questions are: “Is it the truth? Is it fair to all concerned? Will it build goodwill and better friendships? Will it be beneficial to all concerned?” The theme of this year’s contest was “The Four-Way Test in My Life.”

The Club recognized three students from _____ School who were recognized and presented with monetary awards of _____, _____, and _____. The winners are:

1st Place – List Name

2nd Place – List Name

3rd Place – List Name

With 1.2 million members in more than 200 countries and geographic areas, Rotary International and the Rotary Foundation support local and international projects that help people in need and promote understanding among cultures. For more information about the Rotary Club of _____, and to read the winning essays, visit www.rotarydistrict6600.org.

Suggested Photo Caption:

The Rotary Club of _____ awarded prizes to the winners of the Four-Way Test essay contest and recognized their teachers. From left to right:

_____.