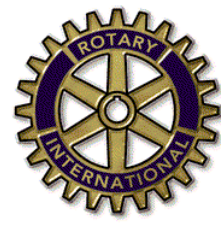




District 6600 Governor's Newsletter



August 2008 – Kimberli Rompilla - Editor



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6600 Coming Events

PETS 1 will be February 21, 2009

All-Ohio PETS will be March 13-15, 2009

District Assembly will be March 28, 2009

District Conference will be at Sawmill Creek
April 17-19

Rotary District 6600

Rotary District 6600 Newsletter - August 2008

By David Daugherty

RI President, D.K. Lee, has asked all Rotary Clubs throughout the world to commit to a 10% increase in membership during the 2008-2009 Rotary year. He has also asked each district in the world to produce two new clubs during the same period.

In turn, District 6600 is asking its 67 clubs to commit to the same percentage increase in membership and the same development of new clubs.

Why is membership receiving such a high

goal? Quite simply, membership is increasing in all other parts of the world, but is actually decreasing in Canada and the United States. This phenomenon has been developing for several years now. We must stanch this brain-drain before we find ourselves in the predicament that a service club in my community did several years ago. Apparently, it lost its sense of mission, couldn't attract new members, and sent its charter back to its national organization.

OK, OK! I'm an idealist. I think we have the best service organization in the world. Rotary is not only the oldest service organization in the

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United States; it is also the one making the greatest impact around the world. What other

organization could have the Director of the Centers for Disease Control (CDC), the Director of the United Nations Children's Fund (UNICEF), and the Director of the World Health Organization (WHO) on the stage with our own RI President, Wilf Wilkinson in front of nearly 19,000 people?

The historic meeting mentioned previously took place at the Rotary International Convention in Los Angeles in June 2008 when these four world leaders talked about Rotary's number One priority - the eradication of Polio Worldwide. Dr. Margaret Chan, the Director of WHO, said that she was making Polio Eradication WHO's number One priority too! Every WHO office around the world has been charged to make Polio Eradication its Number One priority.

Then we have the Bill and Melinda Gates Foundation, which has pledged \$100,000,000, to be matched by Rotary Clubs around the world to help fund Polio Eradication. Do we need, do you need, any more evidence than that to convince you that you are part of something really big and important? I think not!

What does this all have to do with membership, you ask? It has everything to do with membership. Your club is steeped in the concept of service at the local level and the International level. Generally, all you need to do is tell the story of Rotary to prospective members and they will "get it."

Do you need help with your membership program? The District can and will help. Both PDG Jim Shrader and PDG Ralph Schibler have committed themselves to helping any club that asks.

RI President D.K. Lee has also asked every District in the world to create two new clubs in 2008-2009. Do you know of communities that ought to have a Rotary Club that doesn't? If you live in a larger community, would it be

advantageous to form a breakfast club so others who can't attend a lunch or dinner meeting can gain the benefits of Rotary membership? If either is the case, please let this writer know. He will appreciate it greatly!

Youth Exchange Committee Meets



Front row - left to right: Linda O'Brien, Loudonville, Sue Hunt, Vermilion; Julie Oswald, Maumee; and Susan Mack, Hicksville (District 6600 Chairman). Back row - left to right: David Daugherty, District Governor; Alan Basinger, Bucyrus; Dee Whitcraft (short-term chairman), Van Wert; Carol Garverick, Marion; Keith Countryman, Hicksville; Mark Bishop, Bellevue; and Mel Honing, Sylvania (inbound chairman).

The District 6600 Youth Exchange Leadership Team met with representatives from clubs hosting 2008-09 exchange students recently in Bucyrus. Chairman Susan Mack led a detailed discussion on the requirements mandated by Rotary International and the State Department for bringing foreign students for a year of study and home hosting. The paperwork associated with all aspects of the Youth Exchange program has multiplied several times over in just 2-3 years.

Much of the work of the exchange process falls upon the Ohio-Erie Youth Exchange program, which is a separately incorporated organization comprised of a dozen districts in the central US

and Canada. However, each district and the host clubs are responsible for collecting all of the paperwork and documenting the applications, making sure security checks have been complete, along with having a training with the host families and others who might interact with the students while in this country.

Nine students will be arriving in District 6600 in August, with two additional students in January. In addition to the clubs represented above, the Bowling Green club will be hosting a youth for the first time in many years, and the Antwerp club has a student that arrived in January 2008 that will be returning home in December.

Information on the District 6600 Youth Exchange program can be obtained by contacting Chairman Susan Mack at d6600rye@yahoo.com or by phone at (419) 542-8921 .

PDG Ralph Schibler and Foundation Giving



Every Year, District Governors have their prepared agenda as they go from Club to Club on their visits. Most connect with the goals of their RI President and this is the thrust of their message to the Clubs. Our own

PDG Ralph Schibler added more to his canned speech last year than most as he inserted a big heart felt plug for The Rotary Foundation.

Persistence pays off, best describes Ralph's extra effort. Ralph has earned the bragging rights of having the highest total ever for District 6600 in annual sustaining membership contributions to the Foundation and as 2nd in all time high giving to the Annual Programs Fund / SHARE in total contributions. Ralph's extra mile effort will reward the District to the tune of \$124,000 in APF Share monies returning to the District in 3 years as District Designated Funds. Total funds projected to come back to the district will be \$125,357.00.

Frank C. Murray, District Rotary Foundation Chair, said, "Ralph's extra efforts came at a great time for the District as we continue to grow our pilot FAC program. We needed his support "from the pulpit" to make this happen. He has left his mark and has raised the bar for future Governors to aspire to."

To all Rotary Clubs in D-6600 this means another dramatic increase in humanitarian Matching Grant monies, needed monies for our Polio Challenge campaign and an increase in District Simplified Grant monies available in 2010/2011. Murray added, "When you see Ralph, extend your hand in congratulations for sharing his beliefs in The Foundation and turning those beliefs into action."

A "Family of Rotary" Event



After Polio eradication, advancing recognition and the public image of Rotary is Rotary International's second priority. Thanks to the efforts of Joe Evans,

a member of the Ontario Rotary Club, I think we have something that will go a long way toward that goal.

The five District Governors in Ohio have come together to sponsor a "Rotary Night" at a Columbus Crew Soccer Game on Saturday, August 23, 2008.

The evening will afford Rotarians and their families an opportunity for fellowship, relaxation and fun. In addition it will provide Rotary in Ohio with recognition for the many outstanding services being rendered for the benefit of mankind.

For those of you who have not seen the Crew Soccer Stadium, this event will give you that opportunity. The facility is outstanding in its accessible location, state of the art design and

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2009 Uniendo-America Project Fair



It is with great pleasure that I invite you, your club, and all your Rotary friends to the 16th

Uniendo-America Project Fair in beautiful Belize. The Project Fair will be held January 29th through January 31st 2009, in Belize City at the Radisson Hotel by the Sea. Aside from the important work that is done at the Project Fair, there is also much enjoyment to be had by visiting and getting to know beautiful Belize. Included in our website is a link to a Rotarians owned travel agency who is offering special discounts to Rotarians attending the 2009 Project Fair. Along with this invitation I have included some of my favorite images that begin to give an impression of the beauty and diversity of Belize.

The 2009 Project Fair speakers are Fabio Carballo and Maria Emig. Fabio Carballo is from Costa Rica, and he is the Vice-Chair of the Rotary Action Group for Microcredit. He is also a member of the RI Microcredit Advisor Committee. Fabio will share with us the poverty alleviating strategies of Microcredit and the wonderful success that Microcredit has had in the region. Maria Emig, of the Rotary Foundation and Grants Coordinator for District 4250, will inform us about the new rules and strategies of the Rotary Foundation that went into effect July 1, 2008.



Aside from making new friends, renewing old acquaintances, and increasing

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construction, and people friendly operation. It was the first soccer-specific stadium in the country and Crew management has recently added a stage making it an ideal venue for our event. Tickets are \$30.00 per person and include a pre-game buffet and a north end seat near the stage area where the buffet will be served. There will be Pre - Game "On the Field" Activities and Autograph and Photo Opportunities. The Columbus Crew will take on the Real Salt Lake Soccer Team of the Western Conference. Plan to be in the stadium by 6:00 p.m. Kick-off is at 7:30 p.m.

We encourage attendees to this event to order tickets and to travel in groups to economize. There is a \$5.00 handling fee for each order placed for the tickets independent of the number of tickets purchased. There is an additional \$8.00 general parking fee or a \$10.00 fee for VIP parking per car upon entry to Crew Stadium. Especially noteworthy is that the Crew will provide a match of a portion of our total ticket sales with its own contribution to PolioPlus.

We are also providing a flyer, which can be used to promote this wonderful event within your Rotary club. Please copy and distribute it. We hope you will take advantage of this opportunity to promote Rotary and to enhance our Family of Rotary endeavors.

Rotary Crew Night Flyer

(go to the online version of this newsletter to view link)

Tickets may be obtained through a special website as follows [click on this, or copy and paste into your web browser]:

<http://web.mlsnet.com/t102/tickets/2008/indivgame2/index.jsp?partner=rotary>

your knowledge of Rotary, the main purpose of the Uniendo-America (A United America) Project Fair is to network with Central Americans who are seeking partners for projects in their communities. If your club is interested in developing an international project, there is no better place and no better way to synergize with other Rotarians, make friends in Central America, and create an international project than by attending the Uniendo-America Project Fair in Belize.

Not only will you gain valuable knowledge about Rotary and Central America in general, you will get to socialize with some of the most dynamic Central Americans who are making



their countries and the world a better place in which to live.

Please see our

Uniendo-America Program on our web-site www.belizerotaryprojectfair.com for complete details about this exciting event. If you have any questions about the 2009 Project Fair, we have specific contact persons for the United States, Canada, and Central America. Please, don't hesitate to contact us.

With great pleasure, we look forward to your visit in January 2009.

Respectfully Yours in Rotary,
Andre A. Lopez

Membership Growth Encouraged, Rewarded

"You can feel the excitement and energy in a growing Rotary club," says Michael McGovern, vice chair of the 2008-09 RI Membership Development and Retention Committee.



To help energize clubs worldwide, RI President Dong Kurn Lee is traveling the globe to generate ideas for membership growth. His first of 12 presidential conferences, which will include small-group discussions to identify best practices for member recruitment and retention, took place 7 July in Tokyo.

Conferences in Argentina, Brazil, Egypt, and South Africa will also address child mortality, a top concern that lies at the heart of this year's RI theme, Make Dreams Real.

To encourage clubs and districts to take action to increase membership, Lee has developed a new membership recognition program. During 2008-09, clubs that achieve a 10 percent net increase in membership will receive a certificate signed by the president. At the district level, gaining two new clubs and a 10 percent net membership increase must be reached. District recognition awards vary depending on the percentage of clubs achieving the membership increase. [See details of the membership recognition program.](#)

(go to online version on this newsletter to view link)

The 10 clubs and districts with the highest percentage net membership increase will be

recognized on stage at the 2009 RI Convention in Birmingham, England. To ensure recognition, clubs should update membership information via Member Access by 15 May. RI membership database numbers will be used to determine achievement.

"The goals can be achieved by any club or district that makes membership development a priority," McGovern says.

This article appeared in the July issue of Rotary World .

Member Access, Online Service Changes

Rotary Business Online

In July 2008, Rotary International will implement a more comprehensive registration and login process for Member Access and other password-protected online services. The new system will improve security and provide self-service features.

When the new system is fully implemented, all registered users will be able to reset their passwords and update their e-mail addresses. In addition, the new system allows Rotary to increase and improve secure online content and service to non-Rotarian constituents.

Starting July 2008, both new and existing users will be required to register, or re-register, with a unique e-mail address, password, and a secret question and answer.

If you use spam blocking software, we recommend you add secure@rotarymailings.org to your approved sender list. This will ensure that you receive e-mails that support the new self-service features.

Need help registering on Member Access? Our presentation provides a step-by-step guide.

[View the presentation](#) (PPT) (go to the online version of this newsletter to view this link)

Resources For Club Committees

As the new Rotary year begins, thousands of Rotarians begin their involvement with a club committee.



It's through the work of club committees that a Rotary club provides service to its community, retains members, and develops leaders for the club, district, and Rotary International only when its operations are efficient.

Club committees are charged with carrying out the club's long-range and annual goals. Each Rotary club has different needs and will establish committees to suit them.

(To be able to use the following links, go to the online version of this newsletter.)

[Read more about club committees](#)

Whether you're a new or returning club committee member, here are several resources that you may find helpful.

Club administration committee

- [Club Administration Committee Manual](#)
Guide to establishing goals and increasing club effectiveness

Club membership committee

- [Club Membership Committee Manual](#) Guide
to establishing and meeting club membership recruitment and retention goals

- [Membership Development Resource Guide](#)
Basic procedures for building club membership and lists suggestions for recruiting and retaining members
- [How to Propose a New Member](#) Brochure
outlining the procedure for selecting and electing members. Includes a membership proposal form.
- [New Member Orientation](#) Guide to creating or updating a new member education program

Club public relations committee

- [Club Public Relations Committee Manual](#)
Guide to establishing and meeting club goals of publicizing Rotary's positive image worldwide
- [Effective Public Relations: A Guide for Rotary Clubs](#) Tools and tips for promoting club activities to attract positive attention from the community and potential members
- [Public service announcements](#) RI print, radio, and television PSAs that clubs can use to promote Rotary in their communities

Club service projects committee

- [Club Service Projects Committee Manual](#)
Guide to establishing and meeting club project goals
- [Communities in Action: A Guide to Effective Projects](#) Guide for planning, conducting, and evaluating a service project
- [A Menu of Service Opportunities](#) Overview of the RI Board -recommended service areas for clubs and districts, examples of successful club projects , and useful resources; companion piece to *Communities in Action: A Guide to Effective Projects*
- [Community Assessment Tools](#) Detailed guidelines for conducting effective community assessments
- [Rotary Community Corps Handbook: A Guide to Action](#) Basic steps for organizing a corps, including how to identify potential leaders; also includes case studies and project ideas

Club Rotary Foundation committee

- [Club Rotary Foundation Committee Manual](#)
Guide to establishing and meeting Foundation contribution goals
- [The Rotary Foundation Quick Reference Guide](#) Compilation of the programs and services of The Rotary Foundation in a quick reference format
- [Promotional Guide for Humanitarian Projects](#) Guidelines for the promotion of projects and activities funded by the humanitarian programs of The Rotary Foundation of Rotary International
- [World Community Service Handbook](#)
Information on the program, including overviews of donations-in-kind projects and the Rotary Volunteers program, as well as Rotary Foundation grant programs that can assist the projects

For all club leaders

- [Appreciation/Contribution Form](#) Document that should accompany contributions and donor appreciation requests to The Rotary Foundation
- [RI Catalog](#) List of RI publications, audiovisual programs, forms, and supplies, updated annually. Available in print and online at shop.rotary.org .
- [Visual Identity Style Manual](#) Reference for the design of publications at all levels of Rotary. Includes information on the proper use of the Rotary emblem, the Rotary colors, elements of good publications, grids and page layouts, typography, graphics, and photographs.
- [Member Access](#) Members-only area of the RI Web site that allows Rotarians to contribute to The Rotary Foundation, manage their e-mail subscriptions from RI, register for meetings, download administrative software, and access member benefits. Club presidents and secretaries have access to additional club reports and records.

2009 RI Convention in Birmingham, England

Be a part of history and celebrate the 100th Rotary convention, which will take place in Birmingham, the heart of England!



Go to www.rotary.org to register.

Rotary Radio

Tune in to 1955

Fans of classic radio will



love the old-time organ music and blast-from-the-past characters in this Rotary Radio show episode, the first of about a dozen produced in 1955 for Rotary International's 50th anniversary.

Go to www.rotary.org to listen.



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